

Tommy Ryan
www.tommyryan.us

Design Experience

VCU Office of Sustainability

Graphic Designer

Responsible for developing a logo and brand identity for the VCU Free Store, designing recycling and landfill waste bin labels for campus-wide use, and implementing new wayfinding signage for the VCU Learning Gardens
Richmond, Virginia
July 2018–present

VCU da Vinci Center

Product Development Student Worker

Responsible for conceptualizing and fabricating iterations of physical prototypes, developing a logo and brand image, and working with project beneficiaries to refine the design of PharmaCart for trial use in the VCU Health System
Richmond, Virginia
February 2019–May 2019

Poolhouse, LLC

Graphic Design Intern

Responsible for creating collateral for political and non-political clients. Work included presentation decks, social media cards, and client brand assets
Richmond, Virginia
June 2017–November 2017

Antkowiak Design Group, Inc.

Graphic Design Intern

Responsible for in-house design work, maintenance, and production work like laser printing, large format inkjet printing, vinyl plotting, and wire binding
Columbia, Maryland
May 2016–August 2016
October 2014–August 2015

References available upon request

Design Education

Virginia Commonwealth University

BFA Graphic Design, School of the Arts

Minor Sculpture, School of the Arts

Certificate Product Innovation, da Vinci Center
December 2019

Relevant Strengths

Skill

Positive verbal communication among peers
Strong ability to comprehend instruction
Empathy and patience
Resource management and coordination
General craftsmanship and care for details
Enthusiasm and love for learning
User-centered and human-centered design

Craft

Strong execution of typographic concepts
Thoughtful and purposeful use of color
Digital, offset, letterpress, and risograph printing
Basic HTML and CSS web design
Experience with oxy/acetylene and MIG welding
Proficiency designing in and for a 3D space
FDM 3D printing, laser/plasma cutting, CNC routing
Construction of mechanical files for pre-press
Competence with woodworking and mold-making
User interface and user experience design
Brand identity development and implementation
Basic 3D rendering with lighting and material profiles

Irrelevant Interests

Growing tomatoes in five-gallon buckets
Brewing coffee in a percolator
Identifying types of plastic by touch
Taking things apart to put them back together